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Insight Alliance
MINUTES
October 20, 2011

Attended: Heatherly Sifford, Christy Smith, Greg Battles, Sam Mays, Zach Whitley, Greg Wallace, Ed Jefferies, Barry McGlothlin, Diane Wise, Sandi Fisher, Ashley Greene, Virginia Farr, Nicole Douglas, Van Mominee, Jennifer Berven and Roy Gillis

Welcome and Introductions: The meeting was opened by Chairperson, Heatherly Sifford and everyone introduced themselves.

Approval of Meeting Minutes: Ed Jefferies made a motion to accept the September minutes as written. The motion was seconded by Greg Wallace.

Weed and Seed: We will continue to partner with Weed and Seed to provide data and resources in those areas where their mission statement overlaps the Coalition's.

HEROES: The Olweus Bullying prevention program, an evidence-based program, has been implemented in the Johnson City school system. Tenelle Sargent has been hired for the Individual Treatment/ Intensive Probation program. Video records of all schools have been completed by the SROs. This will assist local law enforcement in the case of school lockdown. Dr. Wallace is working with the HEROES partners to address sustainability issues for the HEROES programs. The 2011 student surveys showed improvement in 30 day alcohol, tobacco and marijuana use. The Communication Team, consultants for the National Safe Schools/Healthy Students office, spent two days in Johnson City with the Core Management Team and will assist Dr. Wallace in developing presentations to use in garnering support for sustaining HEROES programs after federal funding expires.

Student Surveys: The county schools have "passive" permission, but the City schools require active permission meaning the sample is skewed toward the more responsible students who bring back signed permission slips. Danny Good, the athletic director at Boone has requested to have someone come to talk to the students about drugs and alcohol. Jennifer has materials that will help students and parents understand the detrimental physical aspects of using drugs and alcohol. There is an excellent model that could be used system wide in school systems that are interested.

Staff Report: The coalition staff has been examining DUI and Public Intoxication arrests to determine whether or not offenders are college Students. The judges need to impose

meaningful consequences for offenders, especially repeat offenders. If we could partner with colleges, the schools could impose consequences if they knew about the arrest. Milligan is very interested in partnering with the coalition. They have a tough drinking policy. DUI and PI arrests have increased this year compared to last year.

Density Mapping: Jennifer is working with community development on this issue. She learned that the high number of employees who test positive for drugs is impacting new business startup time in some instances. Walnut Street has a high density of homeless, bars, and public intoxication arrests. We need to promote more family oriented restaurants in that area.

Arrest Reports and Retail Observation Report: There is a link on the Coalition website to report any business that you observe that does not card for an alcohol or tobacco sale. You can reach the coalition website two ways; either www.WCADC.com or www.insightalliance.org. There are 13 liquor stores in Washington County. We might want to look at sending a "Thank You" to retail stores who are complying. There are 90 stores all together that sell alcohol (beer included). Smokeless tobacco rates for young people have increased, especially in the county schools.

Announcements:

On October 31st, from 3-5 PM, there will be a Halloween party for children on Walnut Street.

"Technically Speaking", a workshop offered by the Coalition, has been rescheduled to Friday November 18th it is FREE for members and non-profits. You can use the code "Prevention" for free registration. If you struggle with technology you will have the chance to meet some businesses in the community that can help. This workshop is ESSENTIAL to learn how to get a message out to the community through electronic means. If what you want to learn is NOT on the agenda, during registration you have the opportunity to add the information you need to make it worth your time, and we will address it during the day. BRING A LAP TOP!! This is hands on. Go to <http://technicallyspeakingjc.eventbrite.com> to register.

October 29th is the DEA Drug Disposal day. There will be two sites: in the parking lot at the intersection of Water and Roan streets; and at the Jonesborough Town Hall. The events start at 10AM and end at 2PM.

The Northeast Tennessee Conference on Social Work has a conference scheduled for November 1st at Boones Creek Christian Church in Gray, TN 8AM - 3PM. Program includes lunch and workshops: *Everyone is a Leader - Strengthening Your Skills in Times of Change*, Carla Snodgrass, Executive Director, Prevent Child Abuse Tennessee; *Affordable Health Care Act - Get the Facts and Learn More about Health Insurance Exchanges*, Brad Palmertree, Tennessee Health Care Campaign; *Alzheimer's - What We All Should Know*, Tracey Kendall, Johnson City Area Alzheimer's Association. There will be Regional Volunteer and Professional Advocacy Award Presentations. Fees cover lunch and program costs. Please pre-register to reserve your meal. Go to www.TCSW.org to register.

The Economic Summit takes place on November 1. The theme is "Moving Forward Together" Check in begins at 7:30AM, breakfast and lunch are provided. It ends by 2:00PM. It will be held

at the Millennium Centre, Johnson City, Tennessee. This year's Keynote speaker is William F. Hagerty, IV, current commissioner of the Tennessee Department of Economic and Community Development. This is the state agency primarily responsible for job creation in Tennessee. Registration is free, but you must pre-register. Go to <http://www.economicsummit.org/> to register.

The Community Advisory Board: They had a working meeting today. Diane Wise invited everyone to attend next month on November 17th at 12 noon at the Regional Health Office.

There is a grant available to provide prescription drug disposal drop boxes to any law enforcement agency that needs one in Tennessee. The community must purchase the required decals. The Coalition can help purchase decals if necessary.

The combined Insight Alliance meeting, and Prevention, Intervention, Treatment subcommittee for Weed will meet Thursday, November 17th at 3:30 at Trinity Church on University. At 2:30 we will meet to talk about underage drinking prior to the regular meeting. All are invited to attend.

Weed and Seed will meet Tuesday November 22 at Carver Recreation. Lunch will be served at 11:30 and the meeting begins at 12 noon. RSVP to Linda Hoit.