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Insight Alliance
9-15-2011

Attended: Elizabeth Herbert, Ed Jefferies, Neil Fisher, Sandi Fisher, Christy Smith, Jennifer Berven, Officer Jim Jenkins, Carri, Henry, Jerry Hughes, Virginia Farr, Heatherly Sifford, Becky McKinney, Lisa Smalling, Nicole Douglas, Linda Hoit, Kris Bowers

Welcome and Introductions: Heatherly Sifford opened the meeting and everyone introduced themselves. An announcement was made that the Johnson City Police department won a new Tahoe.

Approval of Meeting Minutes: Neil Fisher made a motion to accept the August minutes as written. The motion was seconded by Ed Jefferies. The motion passed.

Reports:

Weed and Seed: Bill Killian, our U. S. Attorney visited the Weed and Seed meeting on August 23. He encouraged the group to focus on prison re-entry. The grant has been extended until March 31, 2012 in order to utilize unexpended funding.

HEROES: The evaluation team has completed all end-of-the-year reports, except for pre-school. They are now in the process of analyzing data from the student, staff and community surveys. The Communication Team from the National Safe School/Healthy Student office will be meeting with the Core Management Team next month to help with preparing presentations to utilize with several different types of audiences.

Survey: Jennifer reported that the SPF-SIG survey will be given to students in the county and city schools in the fall. There will be a targeted sample size which will mean fewer surveys will be submitted. Also active rather than passive permission is required meaning a reduction in accuracy of the findings.

Community Advisory Board: They had a successful resource fair today with speakers and displays from local providers.

Juvenile Court: Barry gave a report about drug testing conducted by the court. The court has not been able to test for suboxone, but will be purchasing test strips that will screen for suboxone soon. They also can't test for K-2 at this time, because the drug test costs \$120 dollars. There have been 20 positive drug screens so far this year. Some tested positive for more than one drug. Occasionally the judge will test an adult and some have been positive. The

charge is \$25 per screen charged to the client to defray cost. Juveniles are getting smarter and know what can't be tested for. They have possibly found a way to beat the hair follicle test. However there is an effective fingernail test.

Staff activities: During the Appalachian Fair, the coalition shared a table with the Governor's Highway Safety Click-it or Ticket campaign and with the Mt. Carmel Police Department. Coalition members handed out educational materials to the parents and bracelets, stickers and pencils to the children. On September 8th, Neil and Christy manned a table at the Suicide Prevention Awareness and Community Partners exhibit at the VA. The coalition hosted the quarterly meeting of the Northeast Tennessee Prevention Advisory Coalition on September 6. The focus was on marketing.

Density: ETSU has seen an increase in drinking and intoxication on campus. Insight Alliance will be examining the source of the alcohol provided to underage drinkers. Law enforcement states that those caught drinking underage will not divulge who provided them with the alcohol. The ETSU dormitory apartments are now set up with four rooms and a common area. If a student is drinking or smoking in their room, unless someone makes a complaint no one knows about it. Law enforcement states the court doesn't want to hear cases concerning underage consumption unless it is an airtight case or if an underage driver is in the car alone with an open alcohol container. The coalition continues to examine density issues. There are 9 establishments that sell alcohol per square mile in the Weed and Seed area. This equals one establishment per every 331 people. Ordinances could possibly be changed in order to address density. Jennifer is working with other groups to gather information about this problem.

Logic Model: Christy provided an updated logic model which illustrates the factors impacting binge drinking.

Sunday Alcohol Sales The city commission passed the ordinance to allow Sunday morning alcohol sales. A comment was made that drugs are more of a problem than alcohol, but there were 332 drug arrests and 1,046 alcohol arrests. There has been an increase in alcohol-related arrests over the last 4 years. Our rates are triple that of Knoxville—a college town as well. Change needs to occur at a community level. As long as citizens do not express concern about alcohol sales to elected officials, nothing will change.

Tennessee Prevention Certification Board: A new director has been hired. The website should be up soon. The application for certification will be paperless for those who have a scanner.

New Business/Announcements

- There will be a regional conference on health topics related to substance abuse. It will be held in Kentucky. September 22nd from 1:00 to 4:30. For more information contact Kris Bowers: coalitionasap1@aol.com
- On September 22, 1-4:30PM, Frontier Health will hold a conference at the Millennium Center: Adolescent and Parent Substance Abuse Forum. To register contact Rebecca Stewart: rstewart@frontierhealth.org
- On September 29th Insight Alliance is hosting a seminar: "Technically Speaking". You will learn how to use technology to communicate, and how to do more with less. It will

be at Summit Leadership on Hanover road in Johnson City from 8-3:30. \$10 registration includes lunch. Go to <http://technicallyspeakingjc.eventbrite.com/?ref=ebtn> to register.

- On September 30th the NETCCY will hold a conference about how to deal with anger and violence in children. It will be held at the Johnson City Library from 9 to 12. To register contact Diane Wise: diane.wise@tn.gov
- The NETCCY will also be having a workshop on teen drug culture October 28th from 8 to 4. It will be at Wesley Memorial Church. Diane Wise: diane.wise@tn.gov
- Thursday October 6th from 10:00 till 2:00- there will be an event aimed at the elderly to see that they are sitting in the car properly, wearing seatbelts etc. It is sponsored by Johnson City SALT, AAA, and AARP. ETSU physical therapy department will talk about devices to use to make driving more “user friendly” for those who are older, like pedal extenders and swivels. They will also teach how to install child seats properly since so many grandparents are taking care of young children. Contact Jerry Hughes hughesj@etsu.edu for more information.
- There will be a sobriety checkpoint on Oct. 7 with Johnson City, Piney Flats/Bluff City and Sullivan County Police Departments participating. If you would like to volunteer contact Jerry Hughes hughesj@etsu.edu.
- Drug Disposal: The next DEA event is October 29th. We will be announcing the dates, times and locations for local events soon

The combined WCADC meeting, and Prevention, Intervention, Treatment subcommittee for Weed will meet Thursday, September 15th at 3:30 at Trinity Church on University

Weed and Seed will meet Tuesday September 27 at Carver Recreation. Lunch will be served at 11:30 and the meeting begins at 12 noon