

Monthly Coalition Report

Insight Alliance

August 18, 2011

Recent Events

➤ **Coalition for Kids:** On July 30, Christy and Neil had a table at the Coalition for Kids Health Fair. They gave information to and interacted with many parents and students, and had a great day. 80 Youth stopped to interact at our booth and 13 adults signed up for our newsletter.

➤ **Open House:** On August 5th, we hosted an Open House at our office downtown. Reflections of Health Massage School provided free 10 minute massages from 1-3pm which was a big hit. Food, drinks, and door prizes were provided. The Chamber of Commerce had a ribbon cutting ceremony for us to celebrate our new office space and new name. About 40 people stopped by to visit.



➤ **UMOJA – Officer Oasis:** During the Umoja Festival downtown August 12-13, we opened our office to the festival safety personnel as an “oasis” to cool off and get refreshed while working the festival. Earthfare provided all of the food and Kate Van Huss and her team did a wonderful job. We interacted with 20 officers, as well as TN State Guard Members and a couple community partners.

Trainings

← **CADCA Mid Year Training – Anaheim, CA:** Jennifer Berven and Elizabeth Herbert attended the CADCA Mid Year Training conference, where they had the opportunity to attend courses on prevention, reducing alcohol outlet density, data collection, focus groups, ethics, and much more.

← **EUDL Conference – Orlando, FL:** On August 9-12, Jennifer Berven, Officer Todd Moody, and Special agent Misti Crain with the TABC attended the EUDL (Enforcing Underage Drinking Laws) Conference in Orlando. They got to cover many different subjects while there and came back full of great ideas for Washington County; specifically looking at a number of strategies including ordinance changes that will make dealing with parties, both High School and young adult, easier and building a Regional approach to dealing with alcohol related issues.

Upcoming Events

August 18th 3-9 pm Youth Expo – Today Mall at Johnson City

August 22nd-27th Appalachian Fair – Christy, Neil and Jennifer will be out assisting Hands Across the Borders – see June minutes for more information

- **August 19, 2011**, Location: Washington County Sheriff's Office VA /
- **September 16, 2011** Johnson County TN / Watauga County NC
- **October 07, 2011** Piney Flats Bluff City

September 6, 2011- Regional Coalitions meeting

October 29, 2011 – Rx Disposal (DEA Date) – we will hold ours then. Hope to have 2 locations again

Monthly Coalition Report

Insight Alliance

August 18, 2011

→Heroes: We are working hard on our sustainability plan. We will be meeting October 12-15th with our communication expert to begin to roll out the plan.

↙Weed and Seed: Bill Killian, our US Attorney for the Eastern District of Tennessee, will be the speaker for our August Steering Committee Meeting. We are looking forward to meeting him and getting to hear news about the future. Mr. Killian was appointed in October, 2010 by President Obama. Invitations have been sent to our steering committee and several public officials. The open meeting will start at noon on Tuesday, August 23. Please RSVP if you would like to attend because we are expecting more than our usual group of attendees.

↙Current Projects

- Neil: school is back, so Neil will be over by the ALC in the mornings.
- Christy: is on vacation this week, but she continues to compile data from Arrest Reports. She and Sam will resume presenting information in September.

←Jennifer's Updates

- Next week she will attend a Statewide Coalitions meeting. We have been working with a facilitator to decide how to proceed at the state level as a group. It has been a process in getting such a large group to be of one mind so we can move forward, but it will strengthen the coalition building across the state.
- Hiring again for the TN Certification Board. The director resigned as of August 5th for a position at Ole' Miss Social work department.