

Monthly Coalition Report

Insight Alliance

November 2011



Recent Events

→ **PSA** - The Youth Leadership group filmed a Public Service Announcement on the stupidity of bragging about drinking that leads to getting sick and sometimes hurt. Sam Mays edited the video, and the group went out for pizza to view the video. You can find the video on our Facebook page, on YouTube by searching for "Crazy Stupid Drunk INSIGHTalliance," or by typing http://youtu.be/QZv_HR23Qqs into your web browser.

→ **Awake Campaign** – In collaboration with student's from the Youth Leadership program, we have developed the Awake Campaign. This is a student lead and initiated effort for students to identify each other as allies in the stand against intimidation and bullying in school. Students will take a stand together by signing a pledge and wearing an Awake wristband. We hope that this campaign will catch on and spread through different schools and groups in our community. If you are interested in bringing this information to your group, please contact Christy – Christy@insightalliance.org.

Christy and Neil spoke to the Ruriteens at Crockett High School to introduce the Awake program, and will have a more in-depth meeting with them at a future date.

→ **Rx Disposal** – On October 29, we had disposal sites in Johnson City and Jonesborough in conjunction with the DEA, ETSU school of pharmacy, and the Johnson City and Jonesborough police departments. 122 cars came by to dispose of medicine, resulting in a total collection of 460 pounds of medication for the day.

Upcoming Events

↗ **November 18, 2011 – Technically Speaking** 8am-3:30pm at Summit Leadership

Heroes

→ Greg Wallace will be meeting with the Johnson City Commission and the School Board to discuss sustainability.

→ HEROES has been nominated for a SAMHSA award as a model program. Congratulations!